Gamify Your Sales Funnels

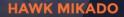## 10 Point Checklist

Hawk Mikado

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.

Marketing Speak

HOSTED BY STEPHAN SPENCER

"Joint Ventures are the ultimate growth hack — like referrals on steroids. When a business partner vouches for you, it opens doors to high-converting business deals that take you to the next level."

HAWK MIKADO

10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.**

☐ Determine my target audience's psychology and pain points. Anticipating and addressing potential client needs is crucial before I craft a persuasive sales page.

☐ Build trust and personal relationships with clients in my sales funnel rather than make a hard sell. Develop empathetic strategies to help increase credibility.

☐ Craft a compelling lead magnet. A strong call-to-action leads to higher engagement and conversion rates.

☐ Join mastermind groups aligned with my values and interests. Masterminds are a great way to network, learn, and grow my career.

☐ Collaborate with businesses or individuals. Create joint offers or services. Combine unique skills and offers to enable comprehensive solutions, greater client value, and wider reach.

☐ Use human input to tailor content for my target audience. Utilize AI language models to help me save time. However, human input is still necessary for high-quality output.

☐ Drive traffic back to my funnel with targeted advertising. Explore and develop other relationship-building strategies for leads.

☐ Continuously optimize the funnel. Conduct tests to improve its effectiveness for better long-term results.

☐ Reach the target audience with multiple touchpoints at different funnel stages. For example, explore various forms of communication, such as email, social media, and ads.

☐ Join Hawk Mikado's email list to gain access to free resources, and or send him a Facebook message to connect.