

# Creativity Hacks for Marketers

## 10 Point Checklist

**Caelan Huntress**

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



# Marketing Speak

HOSTED BY **STEPHAN SPENCER**



**"Remote work has removed the necessity to live where the action is located. Digital nomads can live anywhere in the world and still be active and steadily work online."**

**CAELAN HUNTRESS**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?**

**Here are 10 steps that can move you closer to your goals – today.**

- ☐ Live a minimalist lifestyle. Minimalistic living enables people to move through the world with a light that empowers them to let go, make simple shifts, and transition gracefully.
- ☐ Set clear boundaries between work and travel. Balance is one of the hardest things about working remotely when traveling abroad. Ensure I complete my work while also experiencing the destination.
- ☐ Check the travel destination's Wi-Fi situation and purchase a VPN (Virtual Private Network). Fast Wi-Fi and securing sensitive data are vital for online remote work.
- ☐ Spend money wisely when abroad. A credit card without foreign transaction fees will save money as I travel. Always pay with the local currency, even when paying with a credit card.
- ☐ Research visa requirements or the destination country's entry conditions before traveling. Pay attention to details like expiration dates, visa permissions, etc. For example, many countries now have digital nomad visas that allow anyone to legally work remotely while in the country.
- ☐ Automate business processes and delegate necessary tasks to free up time. There will be times as a digital nomad that internet access will be unreliable; automating my digital infrastructure for business is ideal for its sustainability and growth.
- ☐ Utilize tools to get things done. According to David Allen, the mind is for having ideas, not holding them. Examples of these tools are Things by Cultured Code and OmniFocus.
- ☐ Test my marketing strategies. Marketing is changing fast, and the best way to know what marketing campaign is best for business is to run multiple experiments and pay attention to the results.
- ☐ Check out and read Caelan Huntress's book, [Marketing Yourself](#). Download the first chapter of his book and subscribe to his Stellar Platforms newsletter at [marketingyourselfbook.com/freechapter](https://marketingyourselfbook.com/freechapter).
- ☐ Visit Caelan Huntress' [website](#) and learn more about his adventures as a digital nomad. Also, check out his company's [website](#) to learn about his services and access the case studies he has with his clients.