

The Wow Factor

10 Point Checklist

Natasha Miller

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



"You have to live relentlessly. It's not enough to possess resilience to achieve your dreams and the goals you strive to accomplish."

NATASHA MILLER

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Don't just live with resilience, live relentlessly. Living relentlessly will provide me with purpose and meaning in life and work. In addition, this will allow me to build strong relationships and take control of my success.
- Amplify every opportunity to its fullest capacity. Turn every challenge or situation into an opportunity.
- Don't take things personally. Always remember that I'm not responsible for others' actions; I'm only responsible for my own actions. This will help save me from the hurt of the words and actions of others.
- Always do my best. It is not about meeting any expectations or professional success; it's about living life to its fullest potential.
- Take 100% accountability for my actions. Holding myself accountable will teach me the value of hard work. This is the basic building block of a responsible person.
- Learn to forgive. Forgiveness can help to repair damaged relationships. It brings peace of mind to the forgiver. If I forgive others, it sets me free from stress and anger.
- Reflect upon life. Reflecting will help me develop my skills and review their effectiveness, rather than carry on doing things as I have always done them. I need to question, in a positive way, what I do and why I do it and then decide whether there is a better or more efficient way of doing it in the future.
- Try creating something that exceeds my audience's expectations. When customers are delighted, it can help to create a powerful and long-lasting bond with my brand.
- Check out and read Natasha Miller's book, [Relentless: Homeless Teen to Achieving the Entrepreneur Dream](#), which is her journey from living in a homeless shelter to making the Inc. 5,000 list of fastest-growing companies in America.
- Visit Natasha Miller's [website](#) to learn more about her and her services. Also, check Entire Productions' [website](#) and learn more about experiential events.