

# Blueprint for Customer Retention

## 10 Point Checklist

### Mostafa Hosseini

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



# Marketing Speak

HOSTED BY **STEPHAN SPENCER**



**“Trying to sign up a customer that's not a good match won't work at the end of the day.”**

**MOSTAFA HOSSEINI**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?  
Here are 10 steps that can move you closer to your goals – today.**

- Learn to let go. Cast my burdens to God and allow Him to take care of things.
- Learn to relax. Relaxing will open up my channels of receiving.
- Don't sign up for a customer that isn't a good match. At the end of the day, the business relationship will not work, and you have to part ways *not on good terms*.
- Ask for a referral, a testimonial, or a review from my clients. First, when they make a purchasing decision. Second, when they receive their desired result. And third, when I do a follow-up.
- Consistently reach out to my clients and nurture a friendly conversation. A consistent experience across the entire customer journey will increase satisfaction, build trust and boost loyalty.
- Have a good product or service. The quality of my product or service is important because it affects the company's success and helps establish its reputation in customer markets.
- Be strategic in my pricing model and how I structure my packages. Pricing and packages are important because they define the value of my product or service. In addition, the tangible price point lets the customers know whether it is worth their time and investment.
- Provide great customer service. Having customer service will generate more marketing and sales opportunities. Meeting my customers' satisfaction is paramount to keeping my business growing successfully.
- Check out [fixmyfollowupproblem.com](https://fixmyfollowupproblem.com) to watch a short video where Mostafa Hosseini explains his process, and book a call.
- Visit Persyo's [website](#) to learn more about their services. Also, follow Mostafa on [Facebook](#) and [LinkedIn](#) for more updates from him.