

Alignment in Marketing and Life

10 Point Checklist

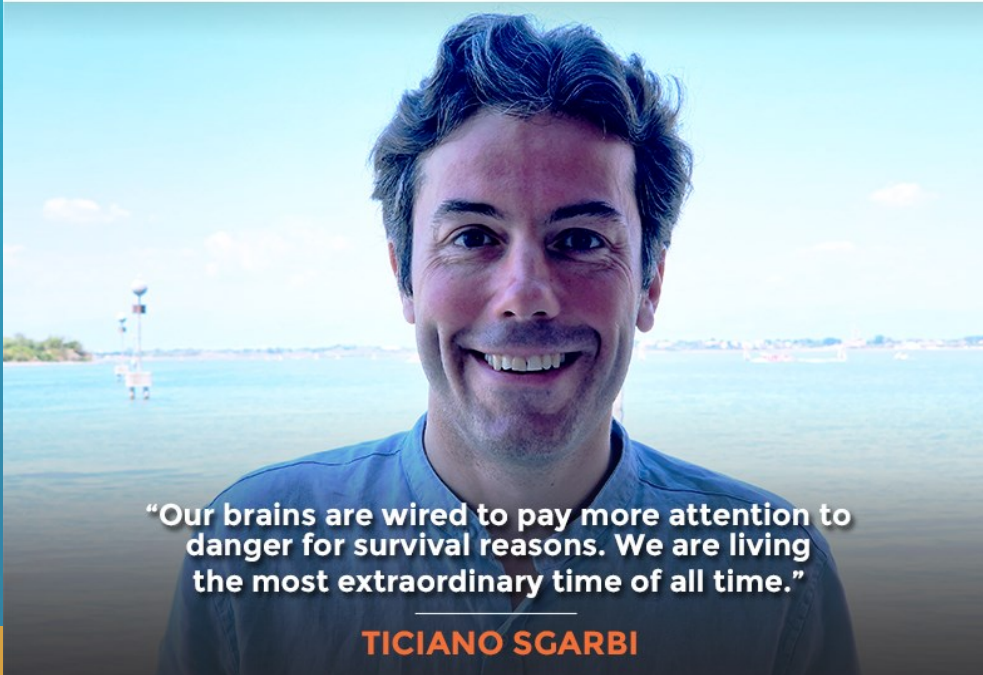
Ticiano Sgarbi

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



"Our brains are wired to pay more attention to danger for survival reasons. We are living the most extraordinary time of all time."

TICIANO SGARBI

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10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- ☐ Surround yourself with the group of people that will trigger and help you discover your massively transformative purpose (MTP). After identifying your MTP, you can figure out your moonshot, which is your big dream goal.
- ☐ Develop a deeper sense of understanding and communicate effectively. As you progress in life, the most important attribute you can possess is being more understanding towards others and situations. Both understanding and communicating effectively require being present in listening and the use of your senses.
- ☐ In SEO, you must learn to pay attention to the nudges and take your time in exploring them. Out of that, you can generate useful data and be able to explain why a particular thing is happening.
- ☐ Identify your top five strengths to develop your niche. You can take online quizzes or tests that can generate your strengths. On the other hand, you can make it more personal by asking around people you trust, keeping track of your activities, and looking for patterns.
- ☐ Bring positive experiences in your life by not taking offense from time to time and removing yourself from negative conversations. Believe that something amazing will always happen because the world conspires to shower you with blessings and miracles. Instead of being paranoid, be a pronoid person.
- ☐ Allow yourself to manifest, envision bigger things, and attract blessings by acknowledging how energy within you and surrounding you commands matter. Remember, you get what you put out there from your thoughts. Thus, believing is seeing.
- ☐ Build your tolerance for yourself and others. In the present time, there are moments where we experience that tolerance is not quite used. The key to being more tolerant is acknowledging and respecting others' point-of-view.
- ☐ Show thankfulness to God, the higher power source you believe in, and others. Express your gratitude by praying, serving others more, and keeping your feet on the ground. Be someone who always sees to it to transfer the credit.
- ☐ Invest in learning other languages if you want to go global. Knowing another language is a great advantage in SEO and personal development. A multilingual SEO can lead to increased sales and bigger ROI as it allows wider accessibility for international clients to find your products and services.
- ☐ Check out their [website](#) and get in touch with Ticiano Sgarbi and his team. They cater to websites with multi-languages across the world for SEO.