

Shift Your Mindset into Overdrive

10 Point Checklist

Erik Luhrs

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



“Your business can only grow to the extent that you do. The biggest beingness that you have is taking yourself energetically from the \$1 million to the \$5 million version of yourself.”

ERIK LUHRS

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Shift my mindset. To uplevel my business, I need to shift my mindset to hold the growth I want to have. This will help me change my messaging, marketing, positioning, etc.
- Increase the amount of positive energy I'm emitting. To increase the sales and leads that I'm getting, I need to have positive feelings towards myself, my business, and my potential.
- Always start the day with a morning routine. The way I get up in the morning will program my whole day. Examples of morning routines are meditation, gratitude journal, exercise, etc.
- Work smart. Find effective and efficient ways to complete one or multiple tasks while also managing the quality of life.
- Be the best of myself. Authentic self-discovery takes courage and tenacity. Turn away from distracting false beliefs that cloud or distort my self-perception.
- Be passionate about what I do. Having that passion will allow me to see new aspects of my business.
- Don't try to be something I'm not in my business. Changing myself and trying to do those things I'm not good at may cause harm to me and my business.
- Position myself well in the marketplace. I need to have a brand that has unique aspects. This will allow me to have an effective marketing practice.
- Best serve my high-ticket clients. This will allow me to uplevel my business, and at the same time, these clients will serve my low-ticket clients.
- Visit Erik Luhrs' [website](#) to learn more about him and his courses. Also, sign up for his complimentary 1 Question Power Session at www.erikluhrs.com/power.