

# Accomplish More in Less Time

## 10 Point Checklist

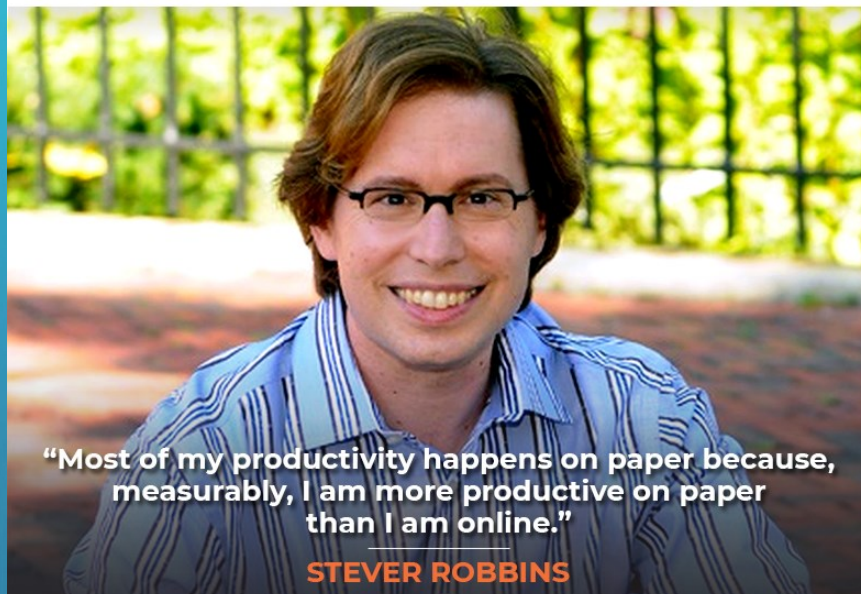
### Stever Robbins

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



## Marketing Speak

HOSTED BY **STEPHAN SPENCER**



"Most of my productivity happens on paper because, measurably, I am more productive on paper than I am online."

**STEVE ROBBINS**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?**

**Here are 10 steps that can move you closer to your goals – today.**

- ☐ Are you creating a lot of excuses around a subject? Do you have negative feelings about something? You may want to use NLP techniques to change your beliefs around those topics.
- ☐ Create a life map: When a new obligation comes in, ask yourself, “Where in this map does it go?” If you can’t find a place for it on the map, say no.
- ☐ Get Stever’s PDF worksheet with his career planning exercise at [SteverRobbins.com/careerplan](https://www.SteverRobbins.com/careerplan).
- ☐ If you are considering creating a podcast, create a format for your show and stick to it. Make sure you add actionable items for your listeners to use after they tune in.
- ☐ Stick to your priorities. Before adding more responsibilities to your life, consider if they fit into your business or personal goals.
- ☐ Get creative! Like Stever’s musical, don’t be afraid to try new things that haven’t been done before.
- ☐ Check out Stever’s website at [www.SteverRobbins.com](https://www.SteverRobbins.com); there are around 400 informational and motivational articles available, along with a ton of free stuff.
- ☐ Distribution and creation are both important when starting and running a business. Manage your time wisely, and don’t focus all your attention on one area.
- ☐ If you want to be productive and rich, you need to concentrate on both.
- ☐ If you take notes by hand, it may help you to learn and remember the content. Try it at your next meeting or seminar.
- ☐ Balance your life by creating goals not just around your career but about your relationships and life in general.