Wisdom in the Workplace

11 Point Checklist

Wil Reynolds

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **11 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.

MARKETING SPEAK 🔮

HOSTED BY STEPHAN SPENCER

"When you know what fills up your bucket, life becomes easier."

REYNOLDS

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11 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game? Here are 11 steps that can move you closer to your goals – today.

- Search for what brings me joy in life. Finding what brings me bliss allows me to be more content with what I have.
- Take time to discover what or who I care about in making a better world. Instead of focusing on attracting people, I should spend more time on what I care about solving. Only then can I truly help people hit their goals and objectives.
- Stop comparing myself to others. I know little about the lives of other people and everybody has a different definition of success.
- Spend time with the people and things that fill my heart with joy. I should not let myself get too swallowed up by my business or work. I only have a limited amount of time with the people I love.
- Be open to changing old habits or views that I discount. I still have a lot of things to experience and learn about in life. I should be open to different views that may change my life for the better.
- Be authentic with my intentions. I'm not going to please everybody. So, I should focus more on those who are rooting for me.
- Try reaching out to the people I randomly think of. We don't just accidentally think of people.
 Most of the time, this is an intuitive hit we're supposed to receive.
- Give myself some time to breathe and be open to whatever possibilities that arise. I do not have to respond to every call that I receive, but I can be open to receiving it.
- Help people by delivering miracles and blessings to their lives. I can be called to do things for others because I'm blessed with so many resources. I may need to deliver miracles from a higher power or may be holding blessings for someone else.
- Find a place where I can focus and think. By allowing myself to think, I create more value, allow myself to step into greatness, and avoid rushing through life.
- Visit Wil Reynolds' <u>website</u> and follow him on Twitter to learn more about how I can find more joy in my life.