

Preserving Human Connection in the New Normal

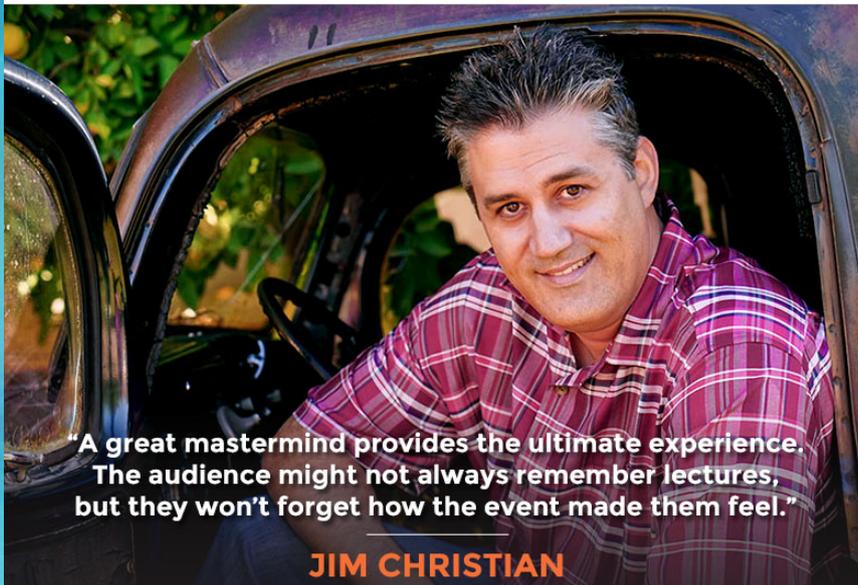
10 Point Checklist

Jim Christian

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"A great mastermind provides the ultimate experience. The audience might not always remember lectures, but they won't forget how the event made them feel."

JIM CHRISTIAN

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Quench my thirst for adventure. Being an entrepreneur isn't all about work. It's good to find time within the year to refresh my perspective by joining events that involve travel or intensive experiences.
- Increase my knowledge and build my network through masterminds. Joining workshops and conferences is a great way to refresh the mind and add more experience to my entrepreneurial life.
- Travel with caution in the new normal. Go virtual as much as possible but when an event is face-to-face, remember to stay safe and take all the necessary precautions when traveling.
- Pack all the necessary items when traveling during a pandemic. Don't forget to bring enough masks and sanitizer for the trip. Usually, events nowadays are caring enough to limit the crowd and provide everyone with sanitizing products.
- Join events where I feel welcome and at home. Masterminds are excellent avenues for meeting people who have the same interests as mine. It's important to have a core group that is on the same wavelength as I am.
- Do it for the once-in-a-lifetime enterprise-level experience. Most extensive workshops and masterminds usually have activities that encourage their participants to get out of their comfort zone. Experiences like swimming with the sharks and walking on fire were some of Stephan and Jim's experiences in the conversation.
- Try to gather as much knowledge from the events I attend. Determine which new strategies I can apply to my business when I get back.
- Leverage the tools and tricks given to me. Research them when I get home and see if a certain digital product is feasible.
- Making time is one of my highest priorities. Joining conferences multiple times a year may take up too much space on my calendar. It's vital to limit them to add more value to my health and relationships.
- Contact Jim at jim@BlushDigital.com and connect, inspire, and explore when I join this year's [Advanced Search Summit](#) in June at Napa.