

How to Be Epic

10 Point Checklist

Justin Breen

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**"People are born with superpowers,
but most people never discover them."**

JUSTIN BREEN

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Take assessments such as Kolbe A and Strengthsfinder. Knowing the extent of my abilities can help me determine which traits can be converted into strengths.
- Determine the "who" not "how." Accelerate the way I scale my business by employing the right key people to help implement my ideas.
- Find an integrator who can help me implement my vision for my company. Most entrepreneurs need integrators who like to focus on building processes and gathering the team to achieve goals.
- Observe how other successful entrepreneurs do it. Sometimes there's no need to reinvent the wheel in business. Find out what works for others and see if it's something I can implement in my own way.
- Uncover my superpowers. Everyone is born with a gift they can use to spread light and help others, but not everyone gets to find it. Expand my knowledge and continue improving my skills, so I determine what I want and don't want in life.
- Cultivate an abundance mindset. There are plenty of opportunities out there, and those who believe this thought will never run out of things to do, learn, and discover.
- Join masterminds. Keep learning through networking. Meet exciting people who can help me grow my knowledge and connections.
- Gain more exposure in my industry. Don't be afraid to share my ideas and message by appearing in different media types such as podcasts, TV and blog interviews, as a vlog guest, and more.
- Focus on self-development as well. Success isn't just about the upward-moving direction of my business and progress reports. I should focus on expanding my consciousness and deepening my spiritual connection.
- Grab a copy of Justin Breen's book, [Epic Business: 30 Secrets to Build Your Business Exponentially and Give You the Freedom to Live the Life You Want!](#)