

Success Secrets of Serial Entrepreneurs

10 Point Checklist

Kevin Harrington & Mark Timm

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**"Everybody you know is one degree of separation
away from taking things to new heights."**

KEVIN HARRINGTON & MARK TIMM

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Don't be afraid to take risks for my dreams. Great things happen by making significant life choices and taking chances.
- Don't just sell products, solve problems. Focus on helping others have a better life, and the returns will be tenfold.
- Find a mentor. Life is a never-ending journey of learning and discovery. I cannot learn all the tricks by myself. I need a great mentor who can help me along the way.
- Learn from my mistakes. They are a normal and natural part of life. What's most important is I carry on and continue reaching for my goals.
- Weather the storm in times of crisis. Pain and agony are a part of the process, but we learn some things along the way.
- Monitor what money flows in and out of my business. Stay aware that the strategies I implement are profitable and live within my means.
- Get in the media. Don't be a best-kept secret. Have the courage to share what I do out there so I can help more people.
- Analyze market trends. Find out what people are into and see if I can emulate that in my business, so I can stay relevant.
- Nurture my business relationships. Any connection can blossom into something big. You never know.
- Grab a copy of Kevin Harrington and Mark Timm's book, [*Mentor to Millions: Secrets of Success in Business, Relationships, and Beyond*](#).