Forge Your Own Marketing Path

10 Point Checklist

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Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a 10 point checklist that gives the next, real steps you can take to elevate your marketing to the next level.
10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game? Here are 10 steps that can move you closer to your goals – today.

☐ Scale my business operations wisely. Be mindful of my financial investments, employee hires, operations, marketing strategies, etc.

☐ Maintain good mental health. Running a business involves a lot of physical, mental, and sometimes emotional stress. It’s best to keep my mindset in check every now and then.

☐ Play the long game. Don’t settle for short-term successes. Every business goal and decision must at least look further into the future of the company.

☐ Find my flow state and do whatever it takes to reach it when I need to finish something important. This may be achieved through meditation, exercise, brain training, or mentorship.

☐ Empower my soul as well. Getting energy and guidance from a higher power may serve as motivation to keep on going.

☐ Be mindful of what I consume - food, information, time with toxic people, and unimportant issues.

☐ Learn more about Facebook Ads to boost awareness about my business. Many businesses that use this strategy end up successful.

☐ Focus more on customer retention than cost acquisition. The first sale may feel like victory, but the true winnings lie in loyal customers.

☐ Be proactive about my marketing strategies. Always stay ahead of the game so I don’t have to deal with unforeseen roadblocks.

☐ Check out Jonathan Pantalis’ business, Phi Kind Organics.