

Thriving Against All Odds

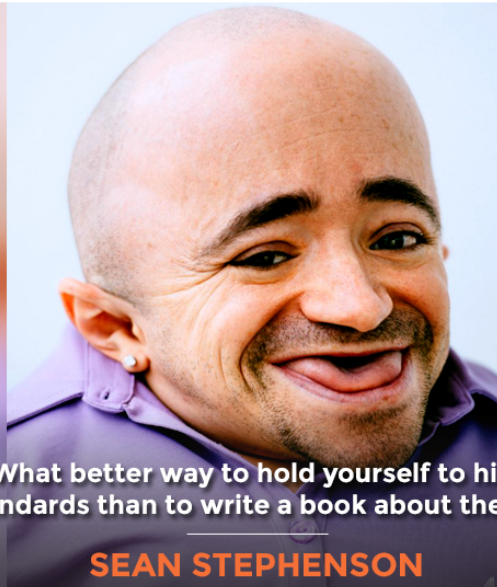
10 Point Checklist

Dr. Sean Stephenson

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



“What better way to hold yourself to high standards than to write a book about them?”

SEAN STEPHENSON

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Refrain from having limiting thoughts and focus on my strengths so I am motivated to create something significant and meaningful.
- Identify my strengths and weaknesses. Build a team that can fill in the gaps so I can optimize productivity towards my goals while I concentrate on doing things that I love.
- Be willing to try new things. Oftentimes, to truly discover your life's calling, you have to be comfortable with the unknown.
- Transform my mindset from multitasking to task-switching. Stephan mentions that multitasking doesn't even exist. What I'm doing is constantly task switching .
- Utilize various assessment programs to identify better team members that are best equipped for their role in my company. Dr. Sean recommends Enneagram. Others are Kolbe A Assessment, StrengthsFinder, DISC, etc.
- Give importance to the values each member possesses and make sure they are aligned with the company.
- Evaluate my relationship with money. Ask myself, "Is it flowing abundantly, or am I holding on to it out of a scarcity mindset?"
- Learn to give without expecting anything in return.
- Practice self-care. Ensure I have a daily regimen focused on my health and mental well-being. I can do exercise and meditation. Dr. Sean practices Kundalini breathing.
- Never compare myself to anyone but stand by the truth of my life's purpose, and focus on how I can use it to serve others.
- Grab a copy of Dr. Sean's book [Get Off Your "But"](#) and be inspired to live a life of courage and never give up.