Building an Audience Through Ingenuity and

10 Point Checklist

Melissa Monte

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a 10 point checklist that gives the next, real steps you can take to elevate your marketing to the next level.

“No matter how savvy your marketing skills are if you don’t focus on quality, you’re going to have a leaky bucket.”

MELISSA MONTE
10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game? Here are 10 steps that can move you closer to your goals – today.

☐ Shift my mindset to a mindset of success and abundance. If I believe I have a gift to share with the world, I must do everything I can to honor it.

☐ Improve my skills and knowledge of my craft. Take classes for further knowledge, certifications and authority in my niche.

☐ Be intentional with my personal and professional relationships. The ultimate goal is to keep building and nurturing connections, eventually building a solid tribe.

☐ Be bold in going after my dreams. It’s normal to have fears and hesitations, but it only takes a single step or a few seconds to change my life for the better.

☐ Strategize every step of the way. Create a business plan that will give me a clear overview of the steps I need to accomplish my goals.

☐ Launch my business or product with a bang. Make it a special occasion and invite my friends, family, and community to let them experience something memorable.

☐ Be comfortable with the uncomfortable. Building a business has a lot of ups and downs. Enjoy the ride and learn along the way.

☐ Treat my audience’s feedback like gold. They are my best assets, and their opinions can make or break my business.

☐ Optimize my digital presence and implement a digital marketing strategy. Reach out to my audience more efficiently with the help of targeting and analytics.

☐ Tune in to the Mind Love Podcast to hear more about Melissa and her message.