

# Fast-Forward Your Marketing

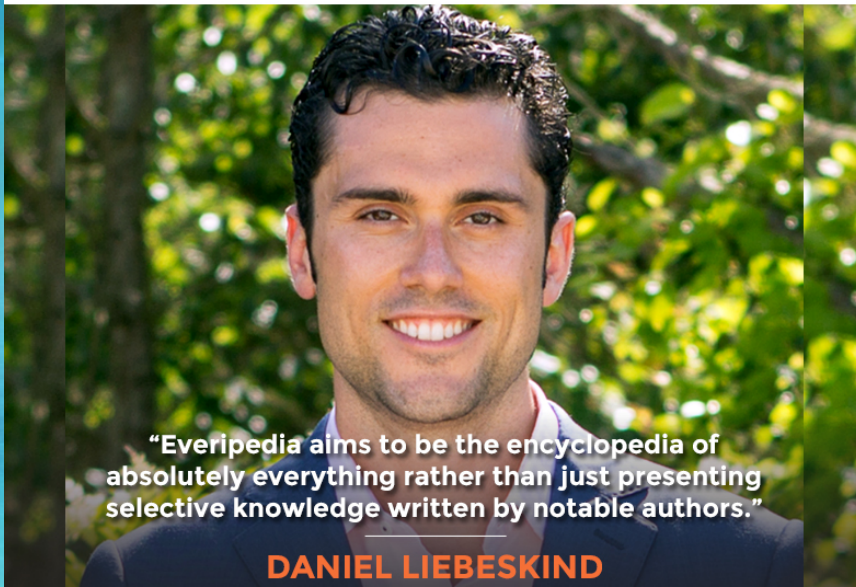
## 10 Point Checklist

**Daniel Liebeskind**

Want to gain as much knowledge as possible out of Marketing Speak?  
Read on below for a **10 point checklist** that gives the next, real steps  
you can take to elevate your marketing to the next level.

**MARKETING SPEAK** 

HOSTED BY **STEPHAN SPENCER**



**“Everipedia aims to be the encyclopedia of absolutely everything rather than just presenting selective knowledge written by notable authors.”**

**DANIEL LIEBESKIND**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?**

**Here are 10 steps that can move you closer to your goals – today.**

- Broaden my knowledge and think outside the box. Don't confine my ideas within the status quo. There is always room for improvement.
- Collaborate with like-minded individuals. As the African proverb goes, "if you want to walk fast, walk alone. If you want to walk far, walk together."
- Continue to look for ways of evolving knowledge and systems by staying up-to-date with current trends. One of these days, the process I'm currently used to will become obsolete.
- Develop a futurist mindset, especially in this digital era, where everything is fast-paced. Look for major tech and business shifts so I am prepared when change arrives.
- Implement future-proof systems in my business. Be familiar with blockchain, smart contracts, crypto, and determine how they will impact the way I do work so I don't get left behind.
- Share my knowledge with others so everyone can collectively grow, succeed, and expand their wisdom.
- Find a marketer who can articulate my business in the best way possible to my targeted audience. For entrepreneurs, it's challenging to convey a clear message for prospects to fully grasp.
- Don't ignore SEO, especially if my website heavily relies on Google for traffic, leads, and sales. One site audit can lead to a massive change in my search engine ranking and online reputation.
- Find a trusted SEO expert who can thoroughly lead my company to the top pages of search engine results.
- Check out Daniel Liebskind's [Everipedia](#) for more information about his advocacy and what the "information" of the future is all about.