

How to Grow a Site from 0 to 6 Million Visitors

10 Point Checklist

Chris Parker

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**“There definitely will be a lot of fear before taking that
giant leap of leaving your comfort zone. Fear will
never go away, so what’s next is really up to you.”**

CHRIS PARKER

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Clarify my business concept and make sure it is something I truly love doing.
- Build a website for my business. In this day and age, not having one drastically lowers the chances of my company's exposure.
- Outsource and delegate the things that I am not good at or the tasks I don't really like doing to boost the business' productivity.
- Learn from my previous years of operations by evaluating my road bumps and mistakes. Document the steps I did to solve them so my team and I know what to do if we ever encounter the same problem again.
- Set quarterly goals aside from annual goals. In a three-month period, determine short term, highly attainable objectives that will help everyone on my team achieve big-picture goals.
- Be comfortable with being uncomfortable. Sometimes there are things I have to do for my company even if they are outside my comfort zone.
- Start with a want to help and then let the business planning follow. People respond and engage more when they know something is beneficial.
- Find ways to share what I do. Try different online and offline marketing strategies to target leads that can potentially be customers.
- Utilize video creation in my marketing strategy to reach more audience members who'd like to consume the information I provide.
- Check out Chris Parker's podcast, [Easy Prey](#) to learn more about how I can stay safe and secure online.