

Here's What Web 3.0 Looks Like

10 Point Checklist

Gabriel Rene

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"We're at a transition point in humanity's
relationship to our technology."

GABRIEL RENE

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Read more about the Spatial Web to find out how it will impact my work and livelihood in the future.
- Embrace new and experimental technology and become adept at the skills that will assist me in my development.
- Prepare for AI and automation. Research the subject and the impact it can bring to people's lives.
- Upgrade my skills to keep my expertise from becoming obsolete, especially now when technology is getting faster and smarter than human beings.
- Contribute to sustainability by working to build a society that focuses on connectivity, health, technology, and the environment.
- Learn more about cryptocurrencies such as Libra and develop an understanding of how they will impact technology, money and humanity's future.
- Be more critical both as a business and as a consumer about the data collection policies on the Internet. You can access almost all of your data online so knowing your rights and limitations would be wise.
- Upgrade and automate large sections of my business processes to leverage digital technologies.
- Develop a globalized mindset in which I understand how the international economies and the World Wide Web interrelate across the globe.
- Check out verses.io for a more in-depth discussion on the Spatial Web.