

Build a Virtual Team

10 Point Checklist

Chris Rugh

Want to gain as much knowledge as possible out of Marketing Speak?

Read on below for a 10 point checklist that gives the next, real steps you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"Our employees are the ones that build our business for us. They're the ones who allow us to travel, do the things we want to do, be who we are, and keep our minds free so that we can be creative."

CHRIS RUGH

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- ☐ Focus on what I do best and outsource the rest to maximize my time and expenses. Start with whatever I'm least good at and build a team around that.
- ☐ Don't waste time with a long hiring process. Give my applicants a quick, small task at first and figure out who I really want to work with based on their performance.
- ☐ Become familiar with my overseas employees' culture. Different types of upbringing present diverse views and work ethics.
- ☐ Meet with my offshore team frequently especially my regular employees so that we can keep track of our goals and accomplishments.
- ☐ Consider hiring outsourced help from the same country. They'll be able to work together and communicate better.
- ☐ Give my employees respect and treat them as human beings and not just company assets. They are what help build my business and free up my time to be creative.
- ☐ Avoid multitasking. Focus on one thing first and don't move to the next thing on my to-do list until it's done.
- ☐ Create a workspace that keeps me focused and comfortable. Make sure it's quiet and doesn't have distractions.
- ☐ Determine where I focus best and spend more time in that environment. It can be the space, time of day, or location.
- ☐ Check out Chris' website, www.ChrisRugh.com, to learn more about his work, and check out his book, [1-800-Awesome: Tactics for Making \\$10,000 an Hour](#).