

Marketing Strategies that Can Make You a Global Phenomenon

10 Point Checklist

Dave Asprey

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**“There will come to a point where if people
don't get what they want from a search engine,
they'll find a way to get it somewhere else.”**

DAVE ASPREY

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Be very careful and mindful of doing JV partnerships. I must treat my email list with the utmost respect and always deliver valuable and unique information.
- Don't say "yes" to sponsorships with random brands that don't reflect my values. Thorough research any company or organization before agreeing to anything.
- Nurture my list and find ways to collab with other people's lists to bring more value to my subscribers.
- Be authentic and always honor my word. If I say I am going to do or offer something, I should deliver.
- Always provide value and seek ways to improve and elevate the lives of my customers so that my business stays relevant and of service to my niche's needs.
- Respect my leads' time and boundaries. Make sure that there is value in my emails, social media posts, blogs, etc. so that I am not wasting their subscription on me.
- Pay it forward. Keep spreading kindness and service to those who are in need.
- Give credit where credit is due. Don't forget about my mentors who helped (or are still helping) me become who I am.
- Share the knowledge. Teach others in hopes of them improving their own lives and communities as well.
- Check out [Dave Asprey's website](#) for more mind-blowing content.