

Wisdom That Transcends Marketing

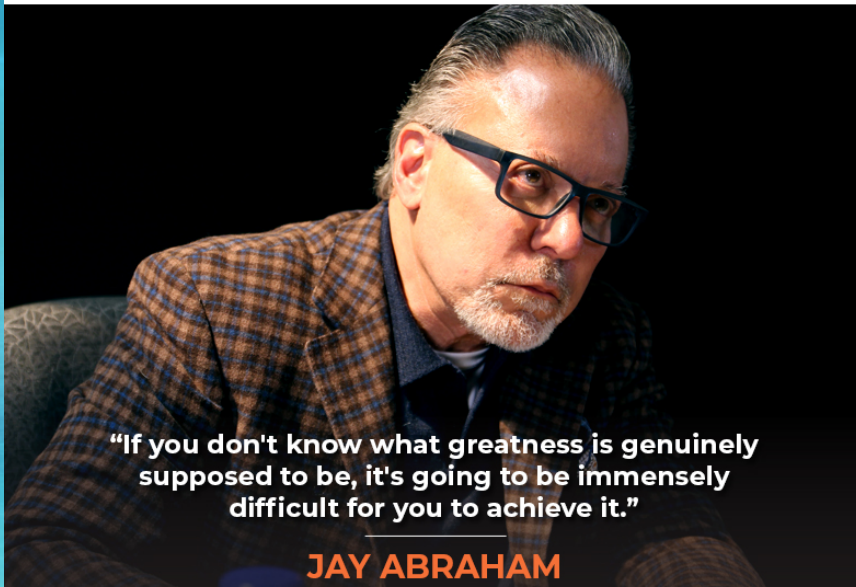
10 Point Checklist

Jay Abraham

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**"If you don't know what greatness is genuinely
supposed to be, it's going to be immensely
difficult for you to achieve it."**

JAY ABRAHAM

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Aim to live a meaningful and intentional life. Steer clear of superficiality and make it my purpose to be of service to others. This is the first step to becoming successful.
- Refrain from getting distracted in this fast-paced, high-tech life. Ensure that I am in control of my gadgets—not the other way around.
- Be aware of what's happening both in the world and in my community. The more I know what's going on around me, the easier it will be to develop solutions for both local and global problems.
- Collaborate with others. Have a sense of community and believe in the power of human ingenuity.
- Stay humble and share what I can, especially my skills and knowledge. Ensure I pass my learnings on to the next generation so that the legacy continues.
- Make sure that my personal life is in order before I grow my career or business venture. I cannot proceed to the next level with the wrong mindset.
- Start small and take baby steps until I am ready. Don't try to scale the highest mountain on my first attempt.
- Find things that excite me and help me grow at the same time. This is where I will excel the most.
- Reexamine my life and my business regularly to evaluate which areas need improvement.
- Check out more of Jay Abraham's content resource to learn more about his legendary advice and wisdom in marketing and life.