

Next Level Entrepreneurship

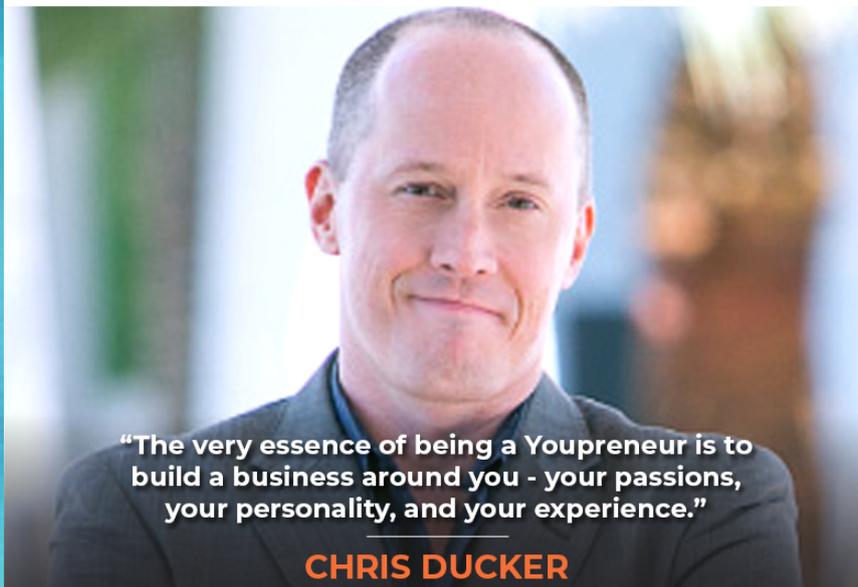
10 Point Checklist

Chris Ducker

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**“The very essence of being a Youpreneur is to
build a business around you - your passions,
your personality, and your experience.”**

CHRIS DUCKER

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Nurture P2P relationships. Listen to my audience, community, customers, or students. The key to long-lasting business-client relationships is providing what the clients want.
- Build a business around my passions, personality, and experience. It should be something that I love because it requires a lot of sacrifice before it pays off.
- Establish my brand and make sure it's reflected in everything I do both online and offline including logos, fonts, colors, and aesthetic.
- In my own way, try to inspire the next generation to become entrepreneurs. It's life-changing and impactful to the world when someone follows their dreams and helps others along the way.
- Don't drive myself to the point of exhaustion. Take a long break when necessary and plan vacations within the year to spend quality time with my loved ones and family.
- Follow Chris Ducker's three lists of freedom exercise. First, create a list of what I don't like to do. Then list down the things I'm struggling to do. Last, write the things that I shouldn't be doing or things that can be delegated.
- Consistency is key. Keep showing up and providing value to the people I work with and provide services to. There will be challenging days, but I should remember why I started in the first place.
- Check out the amazing entrepreneurial community at www.youpreneuracademy.com. It's packed with courses and materials to help you become the entrepreneur you deserve to be.
- Register to the [Youpreneur Summit](#), the UK's no. 1 online entrepreneurship conference.
- Grab a copy of Chris Ducker's book, [Rise of the Youpreneur: The Definitive Guide to Becoming the Go-To Leader in Your Industry and Building a Future-Proof Business](#).