

Affiliate Marketing's New World Order

10 Point Checklist

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Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Aim to sell info products that people can utilize and learn from. eBooks, courses, and online masterminds are good business ventures for those interested in teaching or helping people.
- Be more judicious in choosing speaking events. Know why I'm speaking and learn how to say no to events that aren't beneficial.
- Understand what it takes to become a super affiliate. There are more struggles than rewards, but it will be worthwhile once I develop a healthy mindset around it.
- Take a look into push notification ads. It can be another avenue aside from Facebook, Instagram, and Google Ads.
- Be patient and use trial and error for online ads and affiliate marketing. Always analyze the results and data so that I can improve my campaigns.
- Find a good advertising angle to capture my audience's attention and connect with them better. Strategize first before implementation.
- Always measure my engagement. Utilize analytics tools on my website and campaigns so that I can track my customers' behaviors.
- Use my ad spend to target a specific demographic rather than spending more and pursuing a broader audience. Learn the ropes from a micro scale and grow from there.
- Utilize spy tools like Anstrex for affiliate marketing to find out what works in push advertising.
- Check out [Ian Fernando's free affiliate marketing guide](#) and get started with affiliate marketing today.