

The Marketer's Guide to reddit

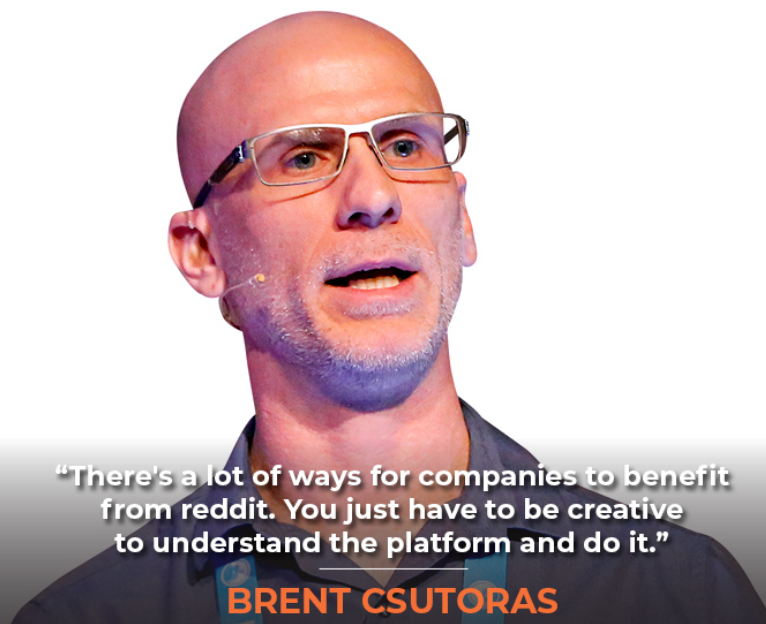
10 Point Checklist

Brent Csutoras

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a 10 point checklist that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**"There's a lot of ways for companies to benefit
from reddit. You just have to be creative
to understand the platform and do it."**

BRENT CSUTORAS

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.

- Get creative with marketing. I can save thousands of dollars by thinking outside the box and pursuing ideas other than traditional online and offline advertising.
- Look into reddit and determine whether the platform is a good fit for what I am promoting. Take note that reddit is a community-centered site that is all about creating authentic conversations and engagement.
- Consider creating several different reddit accounts for various purposes. Each account must maintain a particular brand or persona that is cohesive with what I'm promoting.
- Find the subreddits that suit my brand so that I can join in on conversations or start my own topic that can create interest and traffic by itself.
- Utilize redditinvestigator.com so that I can acquire some useful information about moderators on the subreddits I am involved in. Having good connections can help me become more visible on the platform.
- Be careful not to get my domains banned by making sure I adhere to reddit's terms of agreement. Read each subreddits' set of rules as well and make sure that I follow them.
- Comment on as many topics/questions as I can on reddit to stay relevant and active.
- Give out reddit gold or platinum to users who leave good comments as a sign of appreciation.
- Run a mix of tests, paid ads and organic marketing so that I know what performs well on reddit.
- Check out Brent Csutoras' [website](#) to learn more about reddit marketing.