

# His Marketing Will Give You Goosebumps

## 10 Point Checklist

Blair Gorman

Want to gain as much knowledge as possible out of Marketing Speak?  
Read on below for a 10 point checklist that gives the next, real steps  
you can take to elevate your marketing to the next level.

**MARKETING SPEAK** 

HOSTED BY **STEPHAN SPENCER**



**“Content has to be the highest priority, but a lot of sites fail  
because they have zero regard for presentation.”**

**BLAIR GORMAN**

# 10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?  
Here are 10 steps that can move you closer to your goals – today.

- Personalize my VSLs as much as I possibly can so that it's closer to face-to-face interactions with my audience.
- Learn more about affiliate marketing and check out [ClickBank's](#) open affiliate program.
- Expand my mind by reading the book [The Diamond Age: Or, a Young Lady's Illustrated Primer](#) by Steve Jurvetson.
- Find out what the platform [Kubernetes](#) is all about, what it is used for, and why some of the biggest brands and internet companies in the world are using it.
- Make sure to provide a personalized user experience as well as a rich design experience with my brand presentation.
- Hire people who are smarter than me. It's one way that I can both grow a business and build an amazing life.
- Do podcasts and interview notable people and others from related fields that could add a lot of value to my subscribers.
- Take my content marketing to the next level by creating compelling pieces of content that are enduring and timeless. This will help me get my ranking up in Google.
- Make the experience not just great for my customers but for the visitors on my site as well and give them as much choice as possible, whether they buy from me or not.
- Check out one of the most popular and successful numerology sites on the web, [Numerologist.com](#), for a numerology reading. Go to [Video.Numerologist.com](#) for a completely personalized presentation.