

Lessons from a Thousand Revenue-Generating

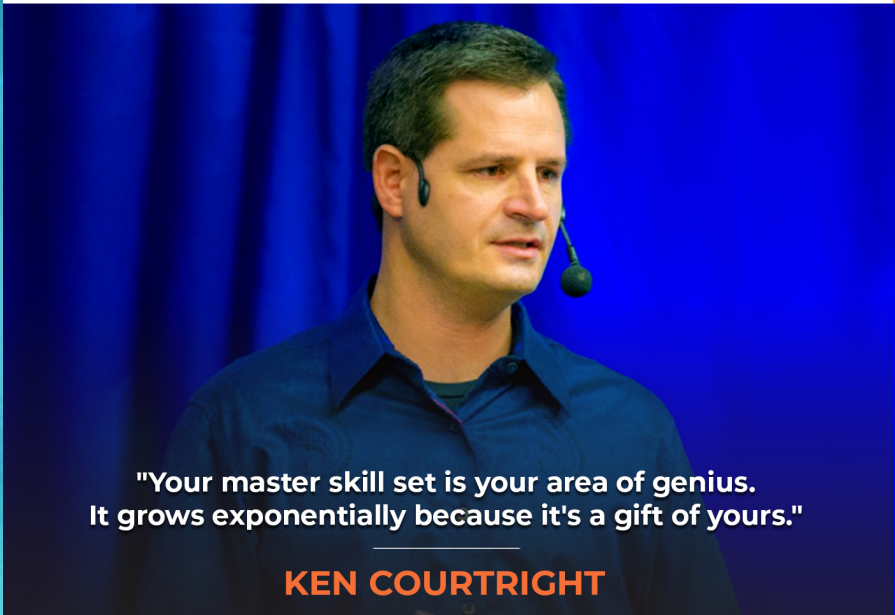
10 Point Checklist

Ken Courtright

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"Your master skill set is your area of genius.
It grows exponentially because it's a gift of yours."

KEN COURTRIGHT

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- ☐ Be diversified. Strive to create different revenue streams that are able to scale independently.
- ☐ Learn to delegate. Focus on my core tasks and delegate the rest.
- ☐ Create a portfolio of testimonials on my website. Having social proof helps establish authority and credibility.
- ☐ Watch Brain Game's episode called Social Proof and understand the power of influence. It's a National Geographic show that focuses on the study of the brain.
- ☐ Constantly seek to learn. Surround myself with experts where I'll have the opportunity to grow. Ken believes that everybody is a master in one area.
- ☐ Step out of my comfort zone and make the most of the events and seminars that I attend to by talking directly to the speakers.
- ☐ Listen to Today's Growth podcast episode called Stacking S-Curves and gain powerful insights on how to apply this principle in my business.
- ☐ Grab a copy of Ken's book Online Income: Navigating the Internet Minefield and transform my mindset on how to generate income on the internet.
- ☐ Identify my greatest skill set and work towards strengthening it.
- ☐ Visit TodaysGrowthConsultant.com and learn more tips on how to create a revenue generating website.