

The Hyper Funnel Formula To Creating Success

10 Point Checklist

Andrew Fox

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"Focus on the quality of partners rather than quantity."

ANDREW FOX

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Do what it takes to build a strong relationship with my customers. Earn their trust and make an effort to know them.
- Let go of perfection. Build a basic version of my product and slowly develop it by testing the market.
- Don't reinvent the wheel. Look for gaps or holes in an existing system and discover opportunities where my expertise can be applied.
- Be informed about different kinds of Messenger bots that will uplevel my conversational marketing. Andrew uses ManyChat.
- Research about nanotechnology and artificial intelligence and learn how it can scale my business.
- Step out of my comfort zone. Attend conferences, widen my network and get trained by the experts.
- Utilize Facebook, Google and Instagram in attracting and monetizing traffic while making sure that I incorporate a lead capture system.
- Find two utterly distinct disciplines and uncover ways on how I can integrate it with my existing business.
- Consider using AWeber to manage my emails and making sure that I stay on top of everything.
- Check out Andrew's Hyper Funnel Formula and be informed on how I can sell my product up to seven figures today!