

Achieving an Eight-Figure Ecommerce Business


10 Point Checklist

Gary Nealon

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"One underlying thing that helps a business scale quickly is content creation."

GARY NEALON

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Figure out what I want to sell or turn into an online business. With the right knowledge, skill set and team, I can be successful in this industry
- Be strategic with my content. Make sure that my prospects understand my message and the value in my offer.
- Repurpose and expand my content into different formats to optimize my production. I can turn a blog post into an infographic, a graphic quote, a video and more.
- Reach out to influencers via email, social media or public events to improve my network and expand my reach.
- Start small with ads and grow from there. Don't spend a lot on one campaign especially if I don't know its effectiveness.
- Outsource tasks and hire virtual assistants with Priority VA and Sidekicks.co to maximize my time and productivity.
- Utilize Amazon to get buyers into my buyer cycle. Create an outline of what my ecommerce site is good for.
- Share my website on social media and utilize Facebook Groups to develop a stronger relationship with my customers. Make it a closed group that offers full support.
- Communicate with my customers and prospects as much as possible. Make them feel that I or someone from my team is accessible and ready to answer their queries.
- Grab a copy of Gary Nealon's book, Notes to a Young Entrepreneur.