

# Masters of Arbitrage

## 10 Point Checklist

### Jon Shugart & Luke Sample

Want to gain as much knowledge as possible out of Marketing Speak?  
Read on below for a **10 point checklist** that gives the next, real steps  
you can take to elevate your marketing to the next level.

**MARKETING SPEAK** 

HOSTED BY **STEPHAN SPENCER**



**“The easiest way to get started online is to  
remove the difficult pieces.”**

**JON SHUGART & LUKE SAMPLE**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?**

**Here are 10 steps that can move you closer to your goals – today.**

- Learn about the different types of strategies in marketing and find what truly works for making money.
- Use arbitrage to leverage the different sets of supply and demand happening in my area.
- Find products that I can buy low and sell high. I can start a business without having to invest too much money.
- Take advantage of affiliate marketing. This involves sharing business and product information in exchange for commission on sales.
- Create a foolproof marketing system that can help me take the right steps to implement my strategies.
- Continue to innovate by staying on top of trend updates and customer feedback.
- Develop a community of supportive people who are willing to talk about my business and become affiliate marketers.
- Share updates, tips and answer questions on Facebook Groups. Make this one of my standard means of communication so that I can reach a majority of my customers.
- Don't forget to give back and avoid the "dog eat dog" mentality. Teach and share my knowledge with others.
- Get the special Marketing Speak training offer on [BookTrades Biz](#) and start learning how to arbitrage now.