

Grow Your Tribe and Your Revenue

10 Point Checklist

Natalie Eckdahl

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



**"There is something really different about being in a room
of people who already know, like, and trust you."**

NATALIE ECKDAHL

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Come up with ways to grow my tribe while also growing my business. A strong community will help me progress.
- Prioritize my email list by creating strong and effective opt-ins and calls to action for my marketing campaign.
- Utilize Facebook Groups to keep in touch with my community. Since the majority of my audience is on Facebook, it becomes a highly convenient medium.
- Always engage and take the time to personally respond to people's comments and queries about my business. Don't let others do this task for me.
- Host a live event to gather a filtered set of people who are truly interested in my business.
- Create engaging and interactive activities for the live event. Make every minute count for my audience.
- Do one on one calls with someone who's truly responsive to my message. Use this opportunity to get to know them better.
- Host a podcast. Interview relevant guests and talk about topics my audience wants to hear to reach a wider set of people.
- Write blog posts to share my thoughts. Use the blog to inform, educate and update my readers.
- Post videos to create more engagement. Mixing audio and visual content can be an appealing way to reach my audience.