

Grow Your Tribe and Your Revenue

10 Point Checklist

Natalie Eckdahl

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"There is something really different about being in a room of people who already know, like, and trust you."

NATALIE ECKDAHL

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Come up with ways to grow my tribe while also growing my business. A strong community will help me progress.
- Prioritize my email list by creating strong and effective opt-ins and calls to action for my marketing campaign.
- Utilize Facebook Groups to keep in touch with my community. Since the majority of my audience is on Facebook, it becomes a highly convenient medium.
- Always engage and take the time to personally respond to people's comments and queries about my business. Don't let others do this task for me.
- Host a live event to gather a filtered set of people who are truly interested in my business.
- Create engaging and interactive activities for the live event. Make every minute count for my audience.
- Do one on one calls with someone who's truly responsive to my message. Use this opportunity to get to know them better.
- Host a podcast. Interview relevant guests and talk about topics my audience wants to hear to reach a wider set of people.
- Write blog posts to share my thoughts. Use the blog to inform, educate and update my readers.
- Post videos to create more engagement. Mixing audio and visual content can be an appealing way to reach my audience.