

Be Your Own Boss with Multi-Level Marketing

10 Point Checklist

Loren Slocum Lahav

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK

HOSTED BY **STEPHAN SPENCER**



"I'm always adding value. I think that the person that adds the most value--people want to come back for them."

LOREN SLOCUM LAHAV

10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.**

- ☐ Don't be a taker, show people that you truly care and want to help them, and you'll find more success.
If you get into network marketing, you will build a client base and team faster by adding value.
- ☐ Network marketing is an opportunity to create the life that you want for yourself. Look at how you are showing up for yourself-are your goals and daily actions truly aligned?
- ☐ Loren loves to get to know people, help others, and can answer any questions that you have.
- ☐ Email her at lorenslorum@gmail.com to connect or get some incredible resources from her.
- ☐ Get your excuses out of the way. We can all find reasons why we can't do certain things, but if you want something in life, you have to push past your excuses and just get it done.
- ☐ Your upline-or sponsor-will move on with or without you. When you quit on your goals, you are only letting yourself down, and they can't help you if you don't ask. Use them as a mentor to guide you to success!
- ☐ Decide on your “why”. Being an entrepreneur of any kind is difficult, and if you don't have a reason to succeed, you are more likely to give up. Remember your why every day, and work hard!
- ☐ Research the different types of network marketing companies available to find the right fit. If you don't connect with the brand and their mission, you will have a hard time promoting it.
- ☐ Use Zoom to connect with your team. As a network marketer, an important part of your job is being a leader, and you can teach your team all at once on a weekly call.
- ☐ What are your non-negotiables? Once you've set your goals, make a list of the things that you have to do every single day to achieve them. Get in the habit of committing to those tasks.
- ☐ Social media will get you noticed and allow you to grow a nationwide client base and team. Stay on top of your social pages and connect with new people daily!