

The Ironman Mindset

10 Point Checklist

Ross Hamilton

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



"Real estate is a marketing game. If you're an awesome marketer, success in real estate can come quickly."

ROSS HAMILTON

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- View real estate investment as a gateway to building my wealth. Start by reaching out to sellers off-market and make offers on properties in need of repair.
- Forget speculation. Focus on buying real estate at steep discounts to ensure my profits are immediately built-in to my investments.
- Utilize creative partnerships, especially if I don't have enough capital. Find deals and bring in partners with money to fund my purchases.
- Get my feet wet through wholesaling. Acquire discounted properties and then sell my contracts to other investors.
- Build a rental portfolio to generate passive income. Owning properties that put cash in my pocket every month gives me financial freedom.
- Record my reflections daily to spot habits and patterns. Make intentional course corrections and use methods like big challenges to interrupt my old patterns.
- Empower myself by discerning the reasons for my success rather than looking at challenges from a negative perspective.
- Accelerate my growth by surrounding myself with people operating at a high level. Let them pull me up.
- Communicate with my future self. Envision where I want to be and take cues from that future me.
- Learn more from Ross Hamilton and connect with him through his email, rossehamiltonprivate@gmail.com.