

Creating a World-Class Culture 10 Point Checklist

Dino Watt

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



“If your hires are task-based, employees can feel enslaved. But if your hires are role-based, your employees feel empowered and free.”

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10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Consider incorporating entertainment and humor into my workplace culture. This can help make learning and growth more enjoyable.
- Create content and training programs that educate, inspire, and personally resonate with my audience.
- Foster radical transparency in my personal and professional relationships. Open and honest communication can build trust and effectively resolve issues.
- Pay attention to moments in life that seem like divine setups or synchronicities. These moments may guide me toward my true purpose and provide valuable insights.
- Consider partnering with God or my higher power on my entrepreneurial journey. Trust that the universe is working in my favor and embrace synchronicities and opportunities.
- Approach my challenges with resilience and a problem-solving mindset. Sometimes, all it takes to overcome obstacles is a shift in perspective and the determination to move forward.
- Embrace my professional role. Understand that my role is not just a job title but an opportunity to make a significant impact.
- Strive to create exceptional experiences for my customers, clients, or patients, regardless of my professional role.
- Consider using impactful titles for my team members that reflect their true contributions and value.
- To gain deeper insights into Dino Watt's expertise and services, visit dinowatt.com. For transformational team experiences or consulting, check out yourteamtransformation.com.