

Scaling SEO Using AI

10 Point Checklist

Brent Payne

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



"We can achieve growth in organic SEO-focused content. We may not reach perfection, but we will rank higher."

BRENT PAYNE

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Stay agile and adaptable to algorithm changes, industry trends, and emerging technologies to maintain my competitive edge. The SEO landscape is dynamic.
- Explore AI-powered SEO tools to streamline content creation, optimization, and strategy development. These tools can help me save time and enhance my overall SEO efforts.
- Focus on creating high-quality, valuable content that addresses user intent and provides relevant information. Quality content is more likely to attract organic traffic and engage users.
- Ensure my website is mobile-friendly and optimized for mobile search. Mobile responsiveness is crucial for both user experience and search engine rankings.
- Conduct thorough keyword research to understand user intent and target relevant keywords. Craft my content around user needs and intent to improve ranking and user engagement.
- Prioritize user experience and ensure my website loads quickly. A positive user experience and fast loading times contribute to better SEO performance.
- Regularly perform technical SEO audits to identify and address issues such as broken links, duplicate content, and crawl errors. A well-optimized website structure improves my search visibility.
- Develop a high-quality backlink strategy. Focus on earning authoritative and relevant backlinks from reputable websites in my industry.
- Base my SEO strategy on data and analytics. Monitor key metrics, track my progress, and make informed adjustments to optimize my campaigns.
- Enhance my page optimization with [pageperfect.ai](#), an amazing tool developed by Brent Payne's team. Additionally, seek comprehensive SEO services from a seasoned agency, and connect with them at [loud.us](#).