

# Systemize

## 10 Point Checklist

### David Jenyns

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



# Marketing Speak

HOSTED BY **STEPHAN SPENCER**



**“Systemization captures the best practices of a business, without reinventing the wheel. It prioritizes the most impactful systems and ensures efficient progress.”**

**DAVID JENYNS**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?**

**Here are 10 steps that can move you closer to your goals – today.**

- Adopt a systems-driven approach to my business. Recognize the power of processes to improve efficiency and scalability.
- Utilize Minimum Viable Systems (MVS). Begin by identifying the essential processes required to run my business smoothly and gradually build upon them to create a robust system.
- Document my systems and processes to ensure consistency and efficiency. Delegate tasks to team members based on their strengths.
- Eliminate bottlenecks. Identify areas where processes slow down, and streamline them to improve productivity and overall flow.
- Foster a systems-thinking culture. Encourage my team to embrace the systems mindset, prioritize continuous improvement, and actively contribute to refine processes.
- Utilize software tools and automation to streamline tasks, reduce errors, and enhance my systems.
- Regularly assess the effectiveness of my systems, measure their impact on performance, and make necessary adjustments to optimize results.
- Document client systems. Map out my client's journey and systematize each touchpoint to deliver a consistent and exceptional experience.
- Focus on growth to build my business. Ensure that my systems can handle increased demand and maintain quality standards.
- Check out David Jenyns' [website](#) to explore more insights and details on implementing systems. These systems can help me revolutionize my business and lead to increased productivity, reduced errors, and sustainable growth.