Dial In Your Marketing

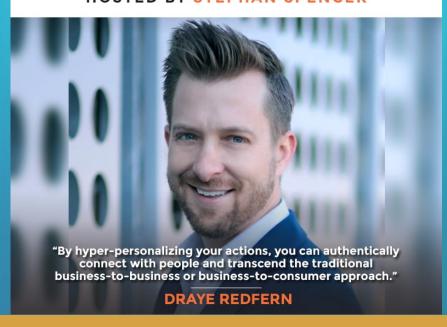
10 Point Checklist

Draye Redfern

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



HOSTED BY STEPHAN SPENCER



10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game? Here are 10 steps that can move you closer to your goals – today.

Embrace the human element in marketing. Increase conversion rates with personalized direct emails to clients.
Structure my sales page with testimonials from influential people or well-known brands I've worked with to boost conversions. It's essential to incorporate credibility into my sales page.
Utilize AI tools to automate personalization of my page and interaction with my clients. Discove the AI tool that best resonates with your business goals.
Accept the challenges of growth and learning as opportunities. The most successful people have often faced significant obstacles and have persevered through them.
Cultivate a resilient mindset to allow me to keep moving forward and bounce back from setbacks. Perseverance and determination are key traits of successful individuals.
Offer congratulations to myself, my team, and my clients for our commitment to stay the course Maintaining a high level of commitment stems from my consistency and the effort I put into my goals.
Make simple tweaks to my marketing, find unique ways to adjust, and elevate my marketing to the next level.
Provide a consolidated, high-level version of my webinars or long-form resources for clients who seek instant gratification. This will reinforce their decisions and boost my conversion rates.
Grow a networker's perspective to bravely demonstrate unique approaches to marketing. It's not difficult to shine in my marketing by exceeding the methods of others.
Learn more from <u>Draye Redfern</u> and become a part of his tribe through his website. Access his services through his agencies, <u>Fractional CMO</u> and <u>Redfern Media</u> .