

Outsourcing to the Philippines

10 Point Checklist

John Jonas

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Consider hiring Online Filipino Specialists (OFS) as part of my team. Hiring a team from the Philippines can be a smart investment for my business.
- Narrow job candidate pool to find the perfect fit for the position. When using job platforms, take advantage of search filters to screen the pool of applicants by their skill set.
- Do not expect to find magical workers in the Philippines because they don't exist. Instead, put in the effort to hone their skills and turn them into productive members of my team.
- Take care of my employees and treat them with respect at all times. When I show a genuine interest in their professional and personal lives, I prove they're valuable to me.
- Create a training program for my employees that includes the skills and knowledge they need to effectively perform their jobs. Remember, a well-trained employee is an asset to my business.
- Provide frequent and positive feedback to my employees. This is critical to improving the quality of their work, enhancing my overall experience as an employer, and retaining top talent.
- Pay my employees on time and understand that they depend on their wages to support themselves and their families. It's essential to prioritize timely payment.
- Make myself available and approachable so that my employees feel comfortable asking questions or raising concerns. This is an important factor in establishing trust with them.
- Utilize [onlinejobs.ph](https://www.onlinejobs.ph) to increase the chance of finding a qualified Online Filipino Specialist (OFS) to join my team. This is an excellent platform to create job posts.
- Visit John Jonas' [website](#) to learn why and how to hire talented Online Filipino Specialists and virtual assistants from the Philippines.