

# The Enlightened Marketer

## 10 Point Checklist

### Jay Abraham

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



# Marketing Speak

HOSTED BY **STEPHAN SPENCER**



**“Diligence in your life will manifest serendipitous and significant opportunities.”**

**JAY ABRAHAM**

# 10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?**

**Here are 10 steps that can move you closer to your goals – today.**

- Aim to live a pure, meaningful life. Steer clear of superficiality and purposefully live in service to others.
- Pursue diligence and earnestness. Persistence and hard work is not easy, but will eventually create impressive achievements. Persistence helps me achieve my goals and positively impacts my image.
- Slow down and embrace life's complexities. This will help me find patience and acceptance. It also hones gratitude for even my small achievements.
- Clearly and precisely understand my goals and dreams. Become hyper aware of my path and optimize the maximum potential of my subconscious.
- Act on my dreams. Plan to achieve my goals and consistently work to accomplish them. Over time, I can make my dreams a reality.
- Develop an open-minded attitude. Challenge my beliefs and consider new ideas to gain fresh insights and teach me new things about the world and about myself.
- Don't take advantage of others. Always consider my impact on others. Refrain from intentionally hurtful actions.
- Understand what's happening in the world and in my local community. If I know the issues people face, it will be easier to develop local and global solutions.
- Collaborate with others. Have a sense of community. Believe in the power of human ingenuity.
- Check out Jay Abraham's [website](#) to access his free content resources and to learn more about his legendary, wise life and marketing advice.