

Alignment with Highest Values

10 Point Checklist

Dr. John Demartini

Want to gain as much knowledge as possible out of Marketing Speak? Read on below for a **10 point checklist** that gives the next, real steps you can take to elevate your marketing to the next level.



Marketing Speak

HOSTED BY **STEPHAN SPENCER**



“The company does not create its values. A company’s values are formed by its team members.”

DR. JOHN DEMARTINI

10 STEPS YOU CAN TAKE TODAY

Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Relentlessly, passionately pursue what I love to do. If I'm enthusiastic and passionate, I'm more resilient when encountering obstacles.
- Write down my dreams and goals with a pen, on a tangible piece of paper. There's something about the process of writing that allows me to visualize my dreams clearly.
- Journal what I'm grateful for daily. Gratitude helps me feel more positive, cherish good memories, improve my health, deal with struggle, and build strong relationships.
- Don't force my beliefs on others and don't let others dictate my beliefs. Mistakes happen when I project my values and expectations onto others and vice versa.
- Communicate my values with my team and, in return, discover their values. Invest in and know my employees and colleagues to enable efficient and harmonious teamwork.
- Treat those around me as equals. Their principles and beliefs are valuable and valid. No one is superior or inferior.
- Stop comparing myself to others. Don't waste precious energy focusing on other people's lives. Comparisons can cause resentment toward others and myself.
- Be mindful and in control of my perceptions and actions. Positively react to situations and ideas, whether or not I agree with them. My effort impacts me and my surroundings.
- Grab a copy of Dr. John Demartini's new book, [The 7 Secret Treasures: A Transformational Blueprint for a Well-Lived Life](#), to reacquaint myself with the power I already possess within.
- Visit Dr. John Demartini's [website](#) to determine my values by taking [The Demartini Determination Value Process](#), access his [free masterclass](#) for podcast listeners, and learn more about his other events and courses. Also, download his free workbook on empowerment, [7 Steps To Expand To The Next Level Of Empowerment](#).