

Make Millions by Mastering Funnels

10 Point Checklist

Lloyd Irvin

Want to gain as much knowledge as possible out of Marketing Speak?
Read on below for a **10 point checklist** that gives the next, real steps
you can take to elevate your marketing to the next level.

MARKETING SPEAK 

HOSTED BY **STEPHAN SPENCER**



"It's about niching down, going into your list, segmenting your list and then speaking to your list specifically on what they're interested in."

LLOYD IRVIN

10 STEPS YOU CAN TAKE TODAY

**Want to step up your marketing game?
Here are 10 steps that can move you closer to your goals – today.**

- Get started on a list.
- Come up with an offer that your list can't resist.
- Try connecting with cold traffic.
- Set up a funnel within InfusionSoft.
- Give your users a deadline to responding to your message.
- Try a hybrid-style webinar to save time while answering the questions that your leads need.
- Set up a survey on your site to be able to read inside the mind of your target audience.
- Join a mastermind and link up with other ambitious thinkers.
- Have a brain dump with your team, and see what you can come up with to maximize the efficacy of your campaigns.
- Never stop learning!