

# Grow Your Affiliate Marketing into a Money Machine

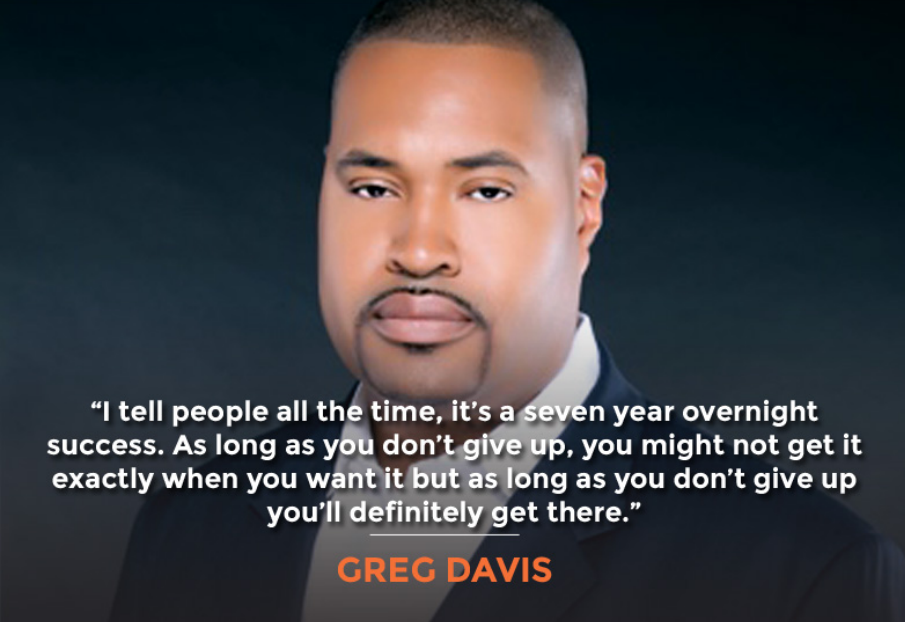
## 10 Point Checklist

**Greg Davis**

Want to gain as much knowledge as possible out of Marketing Speak?  
Read on below for a **10 point checklist** that gives the next, real steps you  
can take to elevate your marketing to the next level.

**MARKETING SPEAK** 

HOSTED BY **STEPHAN SPENCER**



**"I tell people all the time, it's a seven year overnight success. As long as you don't give up, you might not get it exactly when you want it but as long as you don't give up you'll definitely get there."**

**GREG DAVIS**

# 10 STEPS YOU CAN TAKE TODAY

## Want to step up your marketing game?

Here are 10 steps that can move you closer to your goals – today.

- Remember that you don't have to start off with a huge amount of capital, start small and grow your campaigns from there.
- The point of affiliate marketing is to build your 'Money Machine' by learning what works and what doesn't work from your investments.
- Greg Davis says "If the ad is good enough, keywords are irrelevant." An ad that is well tested will perform better than popular keywords alone.
- Google search has a 2-1 female-male bias. Are your affiliate marketing ads taking that into account?
- Understanding demographic keywords can help you add a type of 'interruption marketing' to your existing traditional search marketing.
- Doing large volumes in the Affiliate Marketing world often involves 'cloaking' and creating streams for using multiple accounts.
- Understand and be aware of the difficulties of cash flow. Leveraging your money using credit cards that offer points and rewards does have its perks but also comes with major risks. Look at all of your money options.
- Continually look for opportunities to generate additional revenue from your affiliated marketing data, including: negotiating with merchants for increased percentages or back end revenue streams, gather your own leads from SMS, email marketing, and sales opportunities with other merchants.
- Test everything about your ads!! Check out this tool at [www.SuperAffiliateRockstar.com/lpg](http://www.SuperAffiliateRockstar.com/lpg)
- Go learn more about affiliate marketing with Greg Davis on his Facebook Group at [www.Facebook.com/group/gregdavis](http://www.Facebook.com/group/gregdavis)